



# YOU ARE #TOP10PERCENT

Become part of our elite club, with exclusive content and access to competitions offering special training, race places and elite experiences.

## WHAT IS THE #TOP10PERCENT?

The Top 10 percent is for elite athletes only – those performing in the top 10 percent of their sport.

Based on past performance, you qualify for the #top10percent club and qualify for a range of benefits.

## WHAT DO I GET?

You'll receive a Lucozade Sport Elite Dual Carb System gel, discounts on Lucozade Sport Elite products, exclusive content and specialist information.

Plus you'll have the chance to win race places at prestigious events including the BUPA London 10,000, the Royal Parks Foundation Half Marathon and the Virgin London Marathon 2014.



GO TO THE LUCOZADE SPORT STAND TO FIND OUT MORE  
OR VISIT [WWW.LUCOZADESPORT.COM](http://WWW.LUCOZADESPORT.COM)



# SERIOUS FUEL FOR SERIOUS ATHLETES

Lucozade Sport Elite is the next generation of sports drink, scientifically developed in partnership with experts. It fuels your training with the scientifically developed Dual Carbohydrate System: a 2:1 Glucose Fructose blend, which delivers 40% more fuel than other sports drinks\*.

## FUEL

The dual carbohydrate blend maximizes the rates at which fuel can be absorbed, delivering up to 90grams of carbohydrate per hour to the bloodstream.

## HYDRATION

Provides additional electrolytes to replace those lost through sweat.

## CONCENTRATION

Contains the right level of caffeine to boost mental alertness and focus.

## LUCOZADE SPORT ELITE GELS

The Lucozade Sport Elite Dual Carb System gels contain 30g carbohydrate and come in an easy to take format. They are convenient for use on the go and so are great for use during races.



\*40% more carbohydrate vs standard sport drink